

## Saber EL ADRAOUI

# Web developer

Experienced Web Designer / Developer with up to 3 years of expertise in creating responsive websites and web applications. Proficient in WordPress, Codelgniter, and Laravel. Skilled in using Figma for designing intuitive user interfaces. An effective collaborator with a focus on delivering marketable, user-friendly websites and ensuring client satisfaction.

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+212 762 526 669

Moroccan

Tangier, Morocco

## 26 years old

saberea.com

### WORK EXPERIENCE

Nov. 2022 -Jun. 2024

#### Web developer

Group Mentor / Aleo - Supleor Tangier, Morocco

- **Designed visually appealing websites** that align with client requirements, resulting in a 30% increase in client satisfaction scores. Successfully designed over 200 websites.
- Developed modern and responsive websites using WordPress, leading to a 25% boost in site performance and user engagement.
- Collaborated closely with team members to deliver high-quality and marketable websites, achieving a 20% improvement in project delivery time and maintaining a 95% on-time delivery rate.
- Built visually appealing websites using Codelgniter and Laravel frameworks, enhancing website aesthetics and functionality, which led to a 40% increase in user retention rates.
- Collaborated on UI/UX projects using Figma, creating intuitive web application interfaces. Improved design
  workflow by 30% and received positive client feedback for quality and usability.
- Implemented SEO optimization strategies, improving search engine rankings and increasing organic traffic by 20%.

Jan. 2022 -Oct. 2022

#### Webmaster

Sahih Business - Aliphia Tangier, Morocco

- Managed end-to-end website creation, enhancement, and maintenance to meet client objectives and industry standards, achieving a 30% increase in client satisfaction and repeat business.
- Managed technical support and website maintenance for the Aliphia SaaS platform, achieving a 95% customer satisfaction rate by promptly resolving technical issues and enhancing usability with a 95% issue resolution rate.
- Utilized Postman for API testing and integration, ensuring seamless functionality and reliability across web
  applications.
- Created sketches, flow diagrams, wireframes, mock-ups, and UI/UX designs using Figma for application redesigns, streamlining the design process and enhancing user-centricity.
- Collaborated closely with clients to understand their goals and requirements, facilitating clear communication and accelerating the approval process by 25% for initial designs.

#### **EDUCATION**

2019 - 2021

Diploma in Computer Science in Multimedia Development

**ISMONTIC** Tangier, Morocco

2016 - 2018

Diploma in Computer Maintenance and Support and Networks

**ISMONTIC** Tangier, Morocco

#### SKILLS

### **Soft Skills**

Strong Communication - Adaptability - Flexibility - Process Optimization - Problem-Solving - Creativity - Self-taught - Team Leadership - Risk Management - ITIL

#### **Softwares**

Web Development Frameworks: WordPress, Codelgniter, Laravel

Design Tools & UI / UX: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Premiere

Programming Languages: HTML, CSS, JavaScript, PHP, Python Version Control & Tools: Git, Node, cURL, Postman, VS Code Database Management: MySQL, MariaDB, JSON, XML

Project Management Tools: Trello, Asana, Monday, Clickup, Jira, Logic, Microsoft Office

### LANGUAGES

#### **English**

Fluent

#### **French**

Intermediate

### Arabic

Native